

Data Specialist

The Good Food Institute Brazil (GFI) is at the forefront of the movement to use food technology and markets to solve some of the world's biggest problems, from climate change and global hunger to antibiotic efficacy and the exploitation of billions of animals annually. The Good Food Institute's Data Specialist in Brazil will have an immediate impact in catalyzing the movement for a good food future.

How You Will Make a Difference

As GFI Brazil's Data Specialist, you will be the expert on consumer knowledge and lead all GFI's consumer-focused research. Your role will include designing, hiring suppliers and leading the consumer research projects. Besides producing primary data, your role will also involve studying, compiling and presenting relevant data published by other organizations. You will be the primary reference for the Alternative Protein consumer and market in Latin America to our partners from companies, investors, entrepreneurs, government and academia. Last, you will also provide input about the sector to research institutes, market specialists, and other stakeholders to support a robust ecosystem of consumer research and market information to the industry.

You will radically transform the food system by:

- Designing new consumer-focused studies. Hiring and managing the suppliers to conduct those. Writing reports about the results and presenting them to the industry.
- Mapping which kind of relevant information is being offered by other organizations, study these reports and create summaries with pertinent information necessary to guide decision-making processes in the alternative protein industry.
- Producing the content of GFI Brazil's relevant market reports, such as the [State of The Industry](#). *(Example from the US website to be replicated in Brazil)*
- Creating and Updating GFI BR [consumer-focused sessions of the website](#), consolidating all relevant information available. *(Example from the US website to be replicated in Brazil)*
- Connect with the global community of researchers focused on consumers to benchmark and exchange relevant information that can support the growth of consumer knowledge in Brazil.
- Study global publications and research about other regions to understand if the information is relevant for Brazil and if we should conduct similar research.
- Be on top of what is happening in the Alternative Protein Market globally by subscribing to relevant newsletters, following lead researchers and participating in global forums and discussions.
- Create a strategy to systematically o make the data and insights available for GFI's stakeholders (website, publications calendar, events calendar).
- Preparing and delivering compelling presentations to decision-makers with insights about the Alternative Protein market and being the focal point of those stakeholders with their consumer and market data demands.

- Engage Research Institutes to provide the market with the best data focused on the alternative protein sector (collaboration to support other research companies so their studies can be more effective and impactful).
- Planning, executing or speaking at events such as panel discussions and webinars.
- Performing other duties as assigned.
- Note: This position will lead the Brazilian consumer and market knowledge, especially for primary data production. In addition, GFI Brazil is the focal point to Latin America and the Caribbean, so we also plan to compile data about this region as a second step. However, the Alternative Protein sector is very global, so it is necessary to be connected with the happenings and findings from all across the globe.

Who We're Looking For,

The **Data Specialist** must have:

- Fluent English reading and comprehension. Advanced English writing and speaking. Spanish knowledge is a plus.
- A bachelor's degree in business, data analysis or related areas.
- More than **five (5)** years of experience in the area (experience in designing consumer research is absolutely necessary).
- Public speaking and presentation skills, excellent writing abilities, persuasive and engaging interpersonal skills.
- Solid work ethic and ability to deal with confidential projects.
- Self-motivation and ability to work with high levels of autonomy.
- The ability to work well under pressure, manage multiple projects simultaneously, and meet deadlines.
- Comfort working remotely, autonomously, and in a rapidly growing, changing, and evolving organization.
- Strong support for GFI's philosophy and mission; demonstrated interest in public health, environmentalism, animal protection, or hunger relief.

We want the best people, and we don't want biases holding us back. We strongly encourage people of every color, orientation, gender, origin, and ability to apply. Because we value a diverse workplace, we take the utmost care to ensure a work environment free of harassment and discrimination during the application process and after joining the team.

You will be in the best and excellent work environment with a supportive, collaborative and friendly management and team that respects and values individuality. Leadership and HR focused on creating the best place to work as possible by promoting respect to all diversity, engaging culture, developing tools to support mental health and caring for employee's individual needs.

An excellent work environment. Friendly and collaborative team, supportive managers, positive and engaging culture, attention and support about emotional care. Caring and inclusive HR policies

The Fine Print

- **Terms of employment:** Full-time, CLT.
- **Reports to:** Corporate Engagement Manager, Brazil
- **Location:** Remote, Brazil (this position doesn't accept international applicants)
- **Compensation:** R\$ 7.000,00 (13 payments, total of BRL ~93k/year)



- **Benefits:** Monthly food voucher flexible to use in restaurants and grocery stores, full Medical Coverage, Group Life Insurance, home office expenses coverage (internet and cell phone reimbursement up to a specific value), Nursery (reimbursement up to a specific value), Spanish language classes (temporary benefit), home office equipment provided, Working from home, flexible working hours, flexible holiday and vacation plans.
- Apply [here](#)